

# No card to suit your business?

"My last printer charged me £90  
for just a black and white card"  
**John Robertson, Robertsons Ipswich.**

"We are very pleased with the cards"  
G. Glass Beauty Ltd. London.

"Thank you very much, they look great"  
DeMe Salon Cambridge.

"Thank you for your prompt service"  
Adams Partnership. Winchcombe.

The secret of good advertising design is to use any photograph to attract attention then just tie in an advertising line to make it all come together ...easy peasy!

The business cards above aren't just for tanning salons. Take a look at how two different businesses can use exactly the same card simply by changing the advertising line....



the  
**tan**  
salon

127 Pleasant Street  
Harrow, London  
HX1 2JR

**01287 123 456**

where life's a beach



the  
**Art**  
of hair

127 Pleasant Street  
Harrow, London HX1 2JR

**01287 123 456**

Don't you wish every salon made you feel this good!